



12 SPARKS MEDIA

CASE STUDY



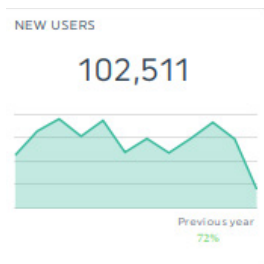
PERFORMANCE

Results you can see.

41%

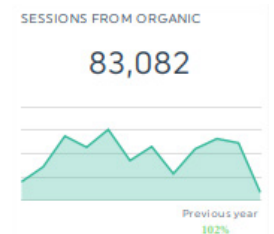


A **41%** increase in total sessions when compared to the previous year.



With **72%** increase in new users when compared to the previous year,

and a **102%** increase in organic sessions when compared to the previous year.



"12 Sparks helped us scale.

TESTIMONIAL

An honest opinion.

The entire team helped us to meet our lead generation needs. They took the time to truly understand our business goals and put a strategy in place to hit our targets consistently year over year."



TRAFFIC



102,722

Unique Website Users

72%

Increase From Previous Year

A **72%** increase in unique website users when compared to the previous year.



ADWORDS

428

Calls Generated By Google Ads

161%

Increase From Previous Year

A **161%** increase in calls generated by on Google Ads when compared to the previous year.